



## **Details for the 8-County Greater Des Moines Region**

## **Population Change**

	Number	Percent Change
1980 Census	489,230	
1990 Census	508,447	3.90%
2000 Census	576,725	13.40%
2010 Census	666,037	15.50%
2012 Projection	687,266	3.20%
2017 Projection	734,088	6.80%

## **Households Change**

Number	Percent Change
181,902	
197,898	8.80%
226,787	14.60%
261,167	15.20%
265,412	1.60%
275,241	3.70%
	181,902 197,898 226,787 261,167 265,412

#### **Families**

Families 172,848 Average Household Size 2.53

#### **Population by Race**

	Number	Percent
White	598,641	87.10%
Black	31,324	4.60%
Asian	19,574	2.80%
Native American	2,334	0.30%
Hawaiian / Pacific Islander	655	0.10%
Two or More	32,444	4.70%
Other Race	2,294	0.30%
Total	687.266	100.00%

## **Hispanic Population**

	Number	Percent
Hispanic	51,517	7.50%
Not Hispanic	635,749	92.50%
Total	687,266	100.00%

#### <u>Income</u>

Median Household Income	\$57,679
Average Household Income	\$73,202
Average Family Income	\$87,370

#### **Households by Income**

	Number	Percent
Less Than \$10,000	13,237	5.00%
\$10,000-\$14,999	10,483	3.90%
\$15,000-\$19,999	12,975	4.90%
\$20,000-\$24,999	13,756	5.20%
\$25,000-\$29,999	12,941	4.90%
\$30,000-\$34,999	13,608	5.10%
\$35,000-\$39,999	13,547	5.10%
\$40,000-\$49,999	24,514	9.20%
\$50,000-\$59,999	22,978	8.70%
\$60,000-\$74,999	30,403	11.50%
\$75,000-\$99,999	37,924	14.30%
\$100,000-\$124,999	24,281	9.10%
\$125,000-\$149,999	13,233	5.00%
\$150,000-\$199,999	9,141	3.40%
\$200,000-\$249,999	3,438	1.30%
\$250,000-\$499,999	4,337	1.60%
\$500,000+	4,616	1.70%
Total	265,412	100.00%

### **Households by Tenure**

Number	Percent
186,484	64.90%
78,928	27.50%
22,051	7.70%
287,463	100.00%
	78,928 22,051

## **Daytime Population**

Establishments	27,397
Employees	400,902

## Population by Sex

	Number	Percent
Male	338,895	49.30%
Female	348,371	50.70%
Total	687,266	100.00%

## **Marital Status**

Number	Percent
245,808	54.90%
15,839	3.50%
44,008	9.80%
132,493	29.60%
9,983	2.20%
448,131	100.00%
	245,808 15,839 44,008 132,493 9,983

## **Household Structure**

	Number	Percent
Married Couple Family with Children	62,720	29.20%
Lone Parent Male with Children	6,557	3.00%
Lone Parent Female with Children	19,234	8.90%
Married Couple Family No Children	74,477	34.60%
Lone Parent Male No Children	3,303	1.50%
Lone Parent Female No Children	6,557	3.00%
Non-Family Male Head With Children	372	0.20%
Non-Family Female Head With Children	89	0.00%
Lone Male Householder	17,927	8.30%
Lone Female Householder	23,781	11.10%
Total	215,017	100.00%

## **Total Population by Age**

	Number	Percent
Age 0-4	49,050	7.10%
Age 5-9	49,404	7.20%
Age 10-14	48,166	7.00%
Age 15-19	46,663	6.80%
Age 20-24	43,127	6.30%
Age 25-29	45,715	6.70%
Age 30-34	48,746	7.10%
Age 35-39	46,379	6.70%
Age 40-44	46,174	6.70%
Age 45-49	47,896	7.00%
Age 50-54	47,571	6.90%
Age 55-59	43,394	6.30%
Age 60-64	36,949	5.40%
Age 65-69	27,682	4.00%
Age 70-74	19,868	2.90%
Age 75-79	14,976	2.20%
Age 80-84	11,903	1.70%
Age 85+	13,603	2.00%
Total	687,266	100.00%
Median	36.4	

# Male Population by Age

	Number	Percent
Age 0-4	25,060	7.40%
Age 5-9	25,300	7.50%
Age 10-14	24,874	7.30%
Age 15-19	23,916	7.10%
Age 20-24	21,535	6.40%
Age 25-29	22,639	6.70%
Age 30-34	24,425	7.20%
Age 35-39	23,312	6.90%
Age 40-44	23,193	6.80%
Age 45-49	23,997	7.10%
Age 50-54	23,534	6.90%
Age 55-59	21,214	6.30%
Age 60-64	17,922	5.30%
Age 65-69	13,151	3.90%
Age 70-74	9,115	2.70%
Age 75-79	6,541	1.90%
Age 80-84	4,789	1.40%
Age 85+	4,378	1.30%
Total	338,895	100.00%
Median	35.4	

### Female Population by Age

	Number	Percent
Age 0-4	23,990	6.90%
Age 5-9	24,104	6.90%
Age 10-14	23,292	6.70%
Age 15-19	22,747	6.50%
Age 20-24	21,592	6.20%
Age 25-29	23,076	6.60%
Age 30-34	24,321	7.00%
Age 35-39	23,067	6.60%
Age 40-44	22,981	6.60%
Age 45-49	23,899	6.90%
Age 50-54	24,037	6.90%
Age 55-59	22,180	6.40%
Age 60-64	19,027	5.50%
Age 65-69	14,531	4.20%
Age 70-74	10,753	3.10%
Age 75-79	8,435	2.40%
Age 80-84	7,114	2.00%
Age 85+	9,225	2.60%
Total	348,371	100.00%
Median	37.4	

### **Population by Household Type**

	Number	Percent
Family	518,869	75.50%
Non-Family	152,009	22.10%
Group Quarters	16,388	2.40%
Total	687.266	100.00%

#### **Employment Status 16 Plus**

	Number	Percent
In Armed Forces	695	0.10%
Employed	363,880	68.50%
Unemployed	20,665	3.90%
Not In Labor Force	146,000	27.50%
Total	531,240	100.00%

Source: Research360.